



Bachelor's Degree in Missions and International Business

Program Overview

The Bachelor's Degree in Missions and International Business at the Universidad Católica Americana (UNICA) represents a cutting-edge educational proposal that merges the missionary mandate of the Church (Missions) with the economic and strategic science of globalization (International Business).

In the biblical and ecclesial tradition, Mission is the very core of Christian identity, expressed through the proclamation of the Gospel and service to others. Today, this mission requires structures, financing, and management that ensure the sustainability and effectiveness of the Church's work.

This vocation for global management with a transcendent purpose is actualized through the study of finance, logistics, management, and marketing, applied to the third sector, ecclesial organizations, humanitarian aid, and social entrepreneurship with global impact.

The Bachelor's in Missions and International Business at UNICA provides an interdisciplinary education combining missiology, ethics, economics, and international law, preparing professionals who are able to:

- Understand global markets and dynamics, applying ethical principles and the Social Doctrine of the Church (SDC).
- Design and manage missionary projects, nonprofit organizations, and social enterprises with international growth potential.
- Promote integral human development, combining economic efficiency with Christian charity.
- Lead multicultural teams and international cooperation projects with professional rigor and pastoral leadership.

Thanks to its virtual and blended modality, the program is accessible to students from diverse contexts, who can undertake consulting projects and management internships locally or through partner institutions. Its bilingual offering (Spanish and English) is essential for global engagement.

P.O. Box 16088, Houston Tx 77222
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Through this degree, UNICA reaffirms its commitment to the mission of the Church and society: to form leaders who bear witness to faith in the fields of economics and management, promoting a more just and humane globalization in the spirit of the Gospel.

Rationale

The Bachelor's in Missions and International Business holds fundamental relevance for the Church's mission and action, addressing the need for effective and ethical management in global ministry.

1. Formation of Priests:
Essential for diocesan, parish, and charitable administration. A priest trained in business and logistics ensures transparency, economic sustainability, and efficient use of resources, guaranteeing that charitable funds reach those in need at the right time and place with maximum impact.
2. Formation of Committed Laity:
The laity are called to transform temporal structures. This degree equips them to become Christian social entrepreneurs and professional managers in global organizations, creating social impact business models that fight poverty and promote justice, guided by ethics beyond profit.
3. Pastoral Agents and Leaders of Different Traditions:
The program provides the language of global cooperation (finance, management, governance). Graduates will be able to coordinate humanitarian aid, establish joint ventures with international or ecumenical organizations, and present impact projects in the language of global funders, elevating Diakonia to a level of professional excellence.

Institutional Identity

The Universidad Católica Americana (UNICA) is an ecclesiastical institution of Christian-Catholic inspiration, committed to integral education in the light of the Gospel and the living tradition of the Church.

Mission

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To form professionals in missions and international business with strategic, ethical, and pastoral competencies, prepared to lead global missions and social entrepreneurship, promoting integral human development and economic justice, in fidelity to the evangelizing mission of the Church.

Vision

To be recognized as a Catholic university of reference in the training of global managers and leaders who integrate Christian vision with business excellence, serving both the Church and humanity.

Values

Truth, Charity, Excellence, Innovation, Social Justice, and Service.

Technical Program Sheet

Field	Description
Program Name	Bachelor's Degree in Missions and International Business
Academic Level	Undergraduate / Bachelor
Duration	8 semesters (curricular structure organized by semesters)
Total Credits	160 credits (average of 20 per semester)
Modality	Virtual and blended (synchronous/asynchronous classes, consulting workshops, and project management internships)
Language Offer	Spanish / English / Bilingual (essential for this program)
Location	State of Texas, USA
Degree Awarded	Bachelor of Arts in Missions and International Business — Universidad Católica Americana (UNICA)

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Curriculum by Semester (8 semesters — 160 credits)

Semester	Code	Course	Credits	Description	Prerequisites
1	MNI-101	Introduction to Mission and Evangelization	6	Theological, biblical, and magisterial foundations of Christian mission.	None
	MNI-102	Principles of Management and Leadership	6	Theories of management, decision-making, and leadership models.	None
	MNI-103	Microeconomics and Global Markets	4	Fundamentals of economics and analysis of market structures.	None
	MNI-104	Intercultural Communication and Mission Branding	4	Global communication skills and identity-building for missions.	None
		Total Credits:	20		
2	MNI-201	Fundamental Theology and Social Doctrine of the Church I	6	Revelation, faith, and ethical principles of the SDC.	MNI-101
	MNI-202	Financial Accounting and Cost Analysis	6	Transaction recording, financial statements, and budget control.	MNI-102
	MNI-203	Introduction to Missiology and Mission Ad Gentes	4	History, methods, and typology of missionary activity.	MNI-101
	MNI-204	Applied Statistics for Management	4	Statistical tools for decision-making and forecasting.	MNI-103
		Total Credits:	20		
3	MNI-301	Human Resource Management in Global Contexts	6	Multicultural leadership, coaching, and talent management.	MNI-102
	MNI-302	Corporate Finance and Capital Projection	6	Valuation, investment, funding sources, and risk models.	MNI-202
	MNI-303	Cultural Anthropology Applied to Mission	4	Study of cultures, Gospel inculturation, and cultural interaction.	MNI-203
	MNI-304	Social Morality and Business Ethics	4	Christian ethics in the value chain, compliance, and due diligence.	MNI-201
		Total Credits:	20		
4	MNI-401	Global Marketing and Consumer Behavior	6	Market research, segmentation, and global penetration strategies.	MNI-301
	MNI-402	Quantitative and Qualitative Research Methods	6	Study design, data collection, and analysis for mission/business reporting.	MNI-204
	MNI-403	Geopolitics, Macroeconomics, and Risk Zones	4	Economic blocs, treaties, and risk analysis in mission areas.	MNI-103
	MNI-404	General Elective I	4	Elective course in humanities or social sciences.	As applicable
		Total Credits:	20		
5	MNI-501	International Negotiation and Corporate Diplomacy	6	Negotiation, mediation, and intercultural conflict resolution.	MNI-301
	MNI-502	Strategy and Social Project Planning	6	Logical framework design, theory of change, and social ROI measurement.	MNI-402

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	MNI-503	International Logistics and Supply Chains	4	Transport, customs, inventory, and humanitarian aid management.	MNI-302
	MNI-504	Project Management Practice I (Supervised)	4	Development of a real project plan for a mission organization.	MNI-401
		Total Credits:	20		
6	MNI-601	Social Entrepreneurship and Impact Business Models	6	Social startup design, seed funding, and scalability strategies.	MNI-501
	MNI-602	Commercial Law and International Contracting	6	International trade laws, incoterms, and cross-border contracts.	MNI-503
	MNI-603	Urban Pastoral Ministry and Contemporary Ad Gentes Missions	4	Mission challenges in megacities and modern contexts.	MNI-303
	MNI-604	Global Business Practice II (Intensive)	4	Consulting on real expansion or international project cases.	MNI-504
		Total Credits:	20		
7	MNI-701	Ethical Investment and Sustainable Finance (ESG)	6	Environmental, social, and governance (ESG) criteria in decision-making.	MNI-601
	MNI-702	Models of Cooperation and Interreligious/Economic Dialogue	6	Economics as a bridge—networking with UN and NGO agencies.	MNI-603
	MNI-703	Global Crisis Management and Geopolitical Risk	4	Security protocols, crisis communication, and political risk analysis.	MNI-503
	MNI-704	Advanced Elective in Mission or Business	4	Specialized course in an economic hub or mission region.	As applicable
		Total Credits:	20		
8	MNI-801	Integrative Seminar and Business/Mission Plan (Thesis)	10	Preparation and defense of an ethical business plan or international mission project.	MNI-601
	MNI-802	Professional Ethics and Global Responsibility	6	Deontology, accountability, and Christian leadership in complex decisions.	MNI-701
	MNI-803	Technology and Information Systems for Global Management	4	Use of ERPs, Big Data, and AI for mission and business efficiency.	MNI-802
		Total Credits:	20		

Methodology and Evaluation

- Blended methodology: Synchronous/asynchronous classes, case study analysis (Harvard Business School), market simulation workshops, intensive negotiation seminars, and field practice in international organizations.
- Continuous assessment: Development of ethical business plans, financial simulations, geopolitical risk reports, applied missiology essays, applied research, and defense of the final project or business plan.

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- In the bilingual modality, social and linguistic competencies in both languages are assessed.

Institutional Observations and Compliance

The university will adapt documents and admission requirements in accordance with Texas State regulations and the current authorization and accreditation standards applicable to religious institutions and virtual/hybrid programs.