



Bachelor's Degree in Christian Art

Program Overview

The Bachelor's Degree in Christian Art at the Universidad Católica Americana (UNICA) constitutes a comprehensive educational proposal that unites the Christian tradition of beauty (kalokagathía) as applied in the contexts of artistic creation, culture, and the evangelizing mission of the Church. In the biblical and ecclesial tradition, Christian art is the expression of faith, liturgy, and charity through visual, musical, and performative creation. In the early Church, art was essential for catechesis and worship, giving rise to an aesthetic tradition that has been maintained throughout the centuries as a path of evangelization. This vocation to beauty is renewed in the contemporary context through art, design, and communication—academic and professional disciplines oriented toward creative expression, the promotion of values, and the transformation of culture. The Bachelor's Degree in Christian Art at UNICA offers interdisciplinary training that combines visual arts, aesthetics, theology, and communication, preparing professionals capable of:

- Understanding cultural realities from an aesthetic and Christian perspective.
- Engaging in the public sphere with artistic sensitivity and technical rigor.
- Supporting creative and cultural processes that unite faith, art, and evangelizing mission.
- Leading artistic, educational, and communication projects in local and global contexts.

Thanks to its virtual and blended modality, the program is accessible to students from diverse backgrounds, who can carry out artistic projects and cultural practices in their places of residence or in affiliated institutions. Likewise, its bilingual offering (Spanish and English) opens doors to serve in multicultural communities and international environments. With this degree, UNICA reaffirms its commitment to the mission of the Church and society: to train professionals who bear witness to faith through beauty, in the spirit of the Gospel and the Social Doctrine of the Church.

Institutional Identity

The Universidad Católica Americana (UNICA) is an ecclesiastical institution of Christian-Catholic inspiration, committed to integral formation in the light of the Gospel and the living tradition of the Church. It integrates faith and reason, fosters spiritual life, and equips its students for intellectual, social, and pastoral service in contemporary society.

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Mission

To train professionals in Christian art and communication with academic, ethical, pastoral, and spiritual competencies, prepared to transform culture, promote truth and beauty, and foster integral human development, in fidelity to the evangelizing mission of the Church.

Vision

To be recognized as a Catholic university of reference in the formation of Christian artists and cultural managers, with impact on social transformation, evangelization, and the promotion of human dignity and beauty in America and throughout the world.

Values

Truth, Charity, Excellence, Holiness, Unity, and Service.

Program Fact Sheet

Field	Description
Program Name	Bachelor's Degree in Christian Art
Academic Level	Undergraduate / Bachelor
Duration	8 semesters (curricular structure organized by semesters)
Total Credits	160 credits (average of 20 credits per semester)
Modality	Virtual and blended (synchronous/asynchronous classes, intensive in-person workshops, and artistic/cultural practices)
Language Offering	Spanish / English / Bilingual (according to student's selection)
Location	State of Texas, USA
Degree Awarded	Bachelor in Christian Art — Universidad Católica Americana (UNICA)

Admission Requirements (Profile and Documentation)

- Recognized High School Diploma or equivalent (GED).
- Secondary school transcript / academic record.
- Personal essay (letter of motivation and vocational discernment regarding art).
- Admission interview (academic and vocational/artistic).
- One pastoral or academic recommendation.
- Demonstration of language proficiency according to the selected modality (see language section).
- For international students: compliance with current immigration and/or visa requirements.
- The university may include additional requirements in accordance with institutional and accreditation regulations.

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Formative

Purpose

To train professionals in Christian art and communication with a solid artistic, technical, and theological background, capable of promoting beauty, truth, and cultural transformation from a Christian and evangelizing perspective.

Learning Outcomes

Upon graduation, the Bachelor in Christian Art will be able to:

- Critically analyze artistic, aesthetic, and cultural manifestations in diverse contexts.
- Apply artistic creation methodologies in cultural and ecclesial projects.
- Integrate biblical, theological, and Social Doctrine of the Church foundations into professional practice.
- Design and lead artistic production and cultural management projects.
- Promote processes of awareness, dialogue, and defense of beauty and culture.
- Develop skills in creation, expression, and communication across various media.
- Use digital and technological resources for artistic production and cultural dissemination.
- Research and evaluate artistic projects with a humanistic and Christian approach.

Competencies

- Generic: critical thinking, oral and written communication, cultural leadership, teamwork, intercultural sensitivity, digital competencies.
- Specific: artistic creation (visual/auditory), cultural management, theological aesthetics, art theory, digital communication, project planning and evaluation, Social Doctrine of the Church, cultural and liturgical animation.

Language Offering and Language Requirements

The program is offered in three modalities: Spanish, English, and Bilingual. Language certification requirements are equivalent to those of other programs (TOEFL/IELTS, DELE, or institutional exams).

Curriculum by Semester (8 semesters — 160 credits)

Semester	Code	Course	Credits	Summary	Prerequisites
1	ART-101	Introduction to Christian Art and Culture	6	Historical, conceptual, and theological foundations of beauty in the Christian tradition.	None
	ART-102	Foundations of Theology and Aesthetics	6	Theological and philosophical	None

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				principles of beauty, truth, and art.	
	ART-103	Theory and Composition of Color	4	Technical and aesthetic bases of color and visual composition.	None
	ART-104	Academic Writing and Art Criticism	4	Writing, argumentation, and critical analysis of works of art.	None
Total			20		
2	ART-201	Art History I: Antiquity and Early Christianity	6	Study of art as a context for the mission of the early Church.	None
	ART-202	Biblical Principles and Sacred Art	6	Evolution of sacred art and its relationship with liturgy and evangelization.	ART-101
	ART-203	Semiotics of Image and Symbol	4	The language of images and symbols in art and culture.	ART-103
	ART-204	Digital Competencies for Artistic Creation	4	Technological tools applied to design and visual production.	None
Total			20		
3	ART-301	Visual Expression and Drawing Workshop	6	Principles of artistic creation, drawing techniques, and visual representation.	ART-101
	ART-302	Ethics of Creation and Intellectual Property	6	Ethical foundations applied to artistic creation and cultural justice.	ART-102
	ART-303	Psychology of Art and Perception	4	Aesthetic experience and its impact on human and cultural life.	ART-103
	ART-304	Communication and Evangelization	4	Principles of communicative	None



				action in the mission of the Church.	
Total			20		
4	ART-401	Graphic and Multimedia Design Workshop	6	Advanced strategies of design, composition, and software use.	ART-301
	ART-402	Liturgy, Music, and Body Expression	6	Relationship between sacraments, liturgical music, and performative art.	ART-102
	ART-403	Cultural Criticism and Discernment	4	Analytical and accompaniment tools in cultural contexts.	ART-103
	ART-404	General Elective I	4	Elective course in humanities or social sciences.	Depending on elective
Total			20		
5	ART-501	Planning and Management of Cultural Projects	6	Design, execution, and evaluation of artistic production projects.	ART-301
	ART-502	Art, Poverty, and Mission	6	Artistic creation in contexts of vulnerability and human promotion.	ART-304
	ART-503	Cultural Policies and Art Legislation	4	Analysis of cultural policies and art support programs.	ART-201
	ART-504	Artistic Practice I (Supervised)	4	First field experience in cultural or ecclesial institutions.	ART-301
Total			20		
6	ART-601	Research in Art and Culture	6	Research methodologies in the artistic and cultural field.	ART-204
	ART-602	Social Doctrine of the Church (and Culture)	6	Deepening of the Church's social	ART-102



				teaching applied to art.	
	ART-603	Curation and Exhibition Design	4	Strategies for organizing and presenting works of art.	ART-403
	ART-604	Artistic Practice II (Intensive)	4	Intensive experience in artistic production and cultural management.	ART-504
Total			20		
7	ART-701	Audiovisual and Narrative Production	6	Creation and direction of video, film, or photography projects.	ART-301
	ART-702	Ecumenism, Dialogue, and Interreligious Art	6	Interreligious relations and joint action in the cultural sphere.	ART-202
	ART-703	Leadership and Cultural Entrepreneurship	4	Leadership skills for artistic and cultural projects.	ART-502
	ART-704	Advanced Elective in Art and Communication	4	Specialized course in an area of art or communication.	Depending on elective
Total			20		
8	ART-801	Integrative Seminar and Degree Project	10	Development and defense of an applied artistic or research project.	ART-601
	ART-802	Professional Ethics and Cultural Responsibility	6	Ethical principles in the professional practice of the artist and manager.	ART-302
	ART-803	Liturgical and Cultural Animation	4	Strategies for liturgical, cultural, and social revitalization.	ART-502
Total			20		

Methodology and Evaluation

• Mixed methodology: synchronous/asynchronous classes, practical creative workshops,
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intensive seminars, and fieldwork in cultural and ecclesial institutions.

- Continuous assessment: art portfolios, design and creation projects, academic essays, supervised practices, applied research, and defense of the final project or thesis.
- In the bilingual modality, social and linguistic competencies will be evaluated in both languages.

Institutional Notes and Regulatory Compliance

The university will adapt admission documents and requirements in accordance with the laws of the State of Texas and the current authorization and accreditation conditions for religious institutions and virtual/hybrid programs.

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